



AMERICAN SOCIETY  
FOR QUALITY™  
Dayton Section 0909

## 2011-2012 PROGRAMS FOR DAYTON SECTION

[www.asqdayton.com](http://www.asqdayton.com)

*Registration email confirmation  
will be sent with directions 1 day  
prior to the event.*

**Dayton ASQ Member cost: \$15**

(Section 0909 members are  
subsidized for meeting)

**Non-members and guests are  
always welcome for "at cost":**

Plated dinner: \$23

Parking pass: \$2

# TUESDAY, FEBRUARY 28<sup>TH</sup>

Program - 7:00 pm - 8:00 pm

(Networking starts at 5:15 pm, plated dinner 6:15pm followed by section  
announcements before the program)

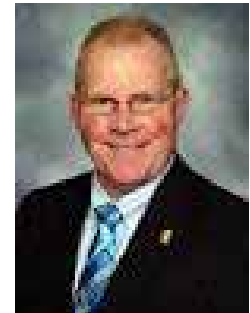
## "PERFORMANCE EXCELLENCE: DREAM, THINK, DO!"

Presentation by Dr. Rusty Clifford

West Carrollton, Ohio School District Superintendent

The West Carrollton City Schools are a "Systems Thinking - Process Oriented - Data-Driven - Results Focused" organization. They are integrating "Definable, Repeatable, Predictable" academic and operational processes. All work is process work. They are linking inputs, processes, and outcomes. To achieve targeted outcomes their focus is on improving processes. They are linking their "7 Puzzle Pieces" to define and operationalize success. If they can do it – so can you!

West Carrollton City Schools is a 2004 Gold Level recipient of the Ohio Partnership for Excellence (OPE) and a 2009 Malcolm Baldrige National Quality Award applicant. Mr. Clifford has been involved with the OPE since 2004 as an examiner, examiner trainer and past chair. He also served on the Malcolm Baldrige National Quality Award Board of Examiners for 1 year.



**Rusty Clifford** is the Superintendent of West Carrollton City Schools. He has 40 years in education: 19 as a teacher/coach, 8 as principle, and 13 as the district's superintendent. The school district has 3,825 pre-K to 12 grades. In addition to Mr. Clifford's service to the Ohio Partnership Excellence and the Malcolm Baldrige organizations, he is on the Board of Directors for the South Metro Regional Chamber of Commerce (since 2002 and current Chair). He also is a Co-Facilitator on the Greater Dayton Conference on Youth since 2006. This organization works throughout the region with local agencies, municipalities, and school districts to intentionally foster, infuse, and build the 40 developmental assets.

*View of Building 12, looking to the north-west corner  
of West Fourth St. and Perry St. The underground  
garage is accessed from West Fourth St.*



**Sign-in and networking starts at 5:15 pm. Plated dinner will be served at 6:15 pm and the Program will start by 7:00 pm, after short section announcements.**

You must register by February 23rd to be included in the food count.

A meeting reminder will be emailed to all registrants 1 day before the event.

**Meeting Location:** Sinclair Community College, Ponitz Center, building 12 in room 131 (south side). Parking is included in the dinner cost. Enter the underground parking lot from W. Fourth Street. A map to Sinclair Community College is on our program meetings page for this date. You can also go to the Sinclair website for an interactive map: <http://www.sinclair.edu/visit/map/>